Strategic Discussion

• Strategic guidance iteration
• Objectives and timeline for process
  – Seeking BOT approval and hand-off to staff to progress, finalize any outstanding issues for the above 2 issues
• Overview of current staff work and potential May meeting with BOT members
Strategic Guidance Iteration
(based on 19th March discussion and guidance)

• Advance ISOC as a leader on Internet policy/governance, technology, and development on a global, regional, and local basis, achieved through:

  – Strengthening and defending the open development and evolution of the Internet, including open Internet standards, technology & infrastructure development, deployment and innovation

  – Advancing the open, participatory (Multi-stakeholder) model of Internet governance and policy approaches that support Internet principles and user-centricity.

  – Bridging the digital divide by growing Internet connectivity and capabilities throughout the world, with special emphasis on developing regions.

  – Advocating for the open, global Internet for all the world’s people

➢ Does this revised version adequately capture the intended guidance?
Key Objectives

• Identify key trends likely to impact the future of the Internet over the next 5-7 years, and possible implications on ISOC’s work and mission.

• Within that longer-term context, identify options for how ISOC can deliver the most impact on its mission into the future, including identifying potential gaps, new opportunities and strategic choices for the organization.

• Using the Board Strategic Guidance and these trends as context, engage with the Board to define key impacts and related goals for the organization,

• Propose to the Board strategic options and alternatives for achieving key impacts.

• Based on the overall financial envelope, recommend high-level resource allocations to implement strategic options approved by the Board, including potential use of non-recurring funds.

• Provide input into Board thinking on and the development of recommendations for the strategic use of the $10m non-recurring PIR funds.

• Incorporate robust community consultation into the process.

➢ We seek confirmation that this captures the necessary points of alignment on the strategic planning process.
Accelerated Timeline


Community input on strategic trends, opportunity, and challenges

Mid-September – Update to the Board, Revised Draft Business Plan to Fincom

PIR Non Recurring Funds Discussion

October 18 – Business Plan, PIR fund use plan to Board of Trustees

2014-2016 Business Planning Process

April BOT Meeting – Finalize Strategic Guidance framework, strategy and non-recurring funds plan

May – Staff provides financial input to Fincom to assist in development of financial envelope. Proposed staff/BOT strategic discussion (NYC 29-30 May)

August BOT Meeting – Board review and discussion on strategic options, possible non-recurring funding investments, and high-level business plan

12 Weeks for Strategic Options, High-level BP for Aug. BOT review/discussion

April - July – Staff prepare preliminary options and proposals for implementation and use of PIR funds

Nov. BOT Meeting – Final Board approval of Strategy, PIR fund use, and Business Plan.

Feb – Miami Strategic Retreat

19 March – BOT/Staff Call

Strategic Planning (Broader, 5-10 year horizon look)

Proposed staff/BOT strategic discussion (NYC 29-30 May)
## Key Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Input from BOT on strategic guidance iteration and timeline</th>
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<tbody>
<tr>
<td><strong>19 March Call</strong></td>
<td>Board Review of revised strategic guidance iteration and plan/timeline for strategy development, non-recurring funds and business plan. Board approval and hand-off to staff.</td>
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<tr>
<td><strong>April BOT Meeting</strong></td>
<td>Community engagement with Chapters, Members, I* Community, and other stakeholders on key challenges and opportunities related to the Internet and ISOC role in addressing them. This will provide input for strategic plan, $10m non-recurring fund use, and business plan.</td>
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<tr>
<td><strong>April - June</strong></td>
<td>Possible Board / Staff Retreat (May) to discuss strategic issues, identify early priorities, and scope additional guidance. Staff prepares options and proposals for implementation of strategic guidance and $10m non-recurring fund use for August Board meeting.</td>
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<tr>
<td><strong>May</strong></td>
<td>Staff to provide information to the Financial Committee to assist in the development of the 2014-2016 Financial Envelope.</td>
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<td><strong>April - July</strong></td>
<td>Staff provides to the Board for review and discussion: a high-level business plan that includes options for programme investment, proposals for use of the $10m non-recurring funds, and other strategic considerations for Board decision. Board provides staff input and direction on preferred investment approaches / areas for further development.</td>
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<tr>
<td><strong>August BOT Meeting</strong></td>
<td>Staff provides update to the Board and draft of Business Plan to FINCOM</td>
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<tr>
<td><strong>Mid-September</strong></td>
<td>Staff provides revised strategic plan, Business Plan, and final plan for $10m PIR non-recurring fund use to Board in advance of November Board Meeting.</td>
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<tr>
<td><strong>November BOT Meeting</strong></td>
<td>BOT meeting for approval of strategic plan, business plan, and $10m PIR non-recurring fund application.</td>
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- Updated from 19th March Call. Seeking BOT confirmation or finalization of outstanding issues.
From Strategic Guidance to Strategic Options and Recommendations for BOT

- Scenario planning to identify options for how ISOC can deliver the most impact on its mission into the future in the context of the strategic guidance, including identifying potential gaps, key capabilities, and new opportunities.

- Staff proposing available BOT members to join the Exec Team at a workshop in late May to assess strategic options, trade-offs, and choices.

- Staff to further develop choices from joint workshop present recommended investments and high-level business plan for August BOT Meeting

- Final plan delivered to BOT for November Board meeting based on August BOT discussion and choices